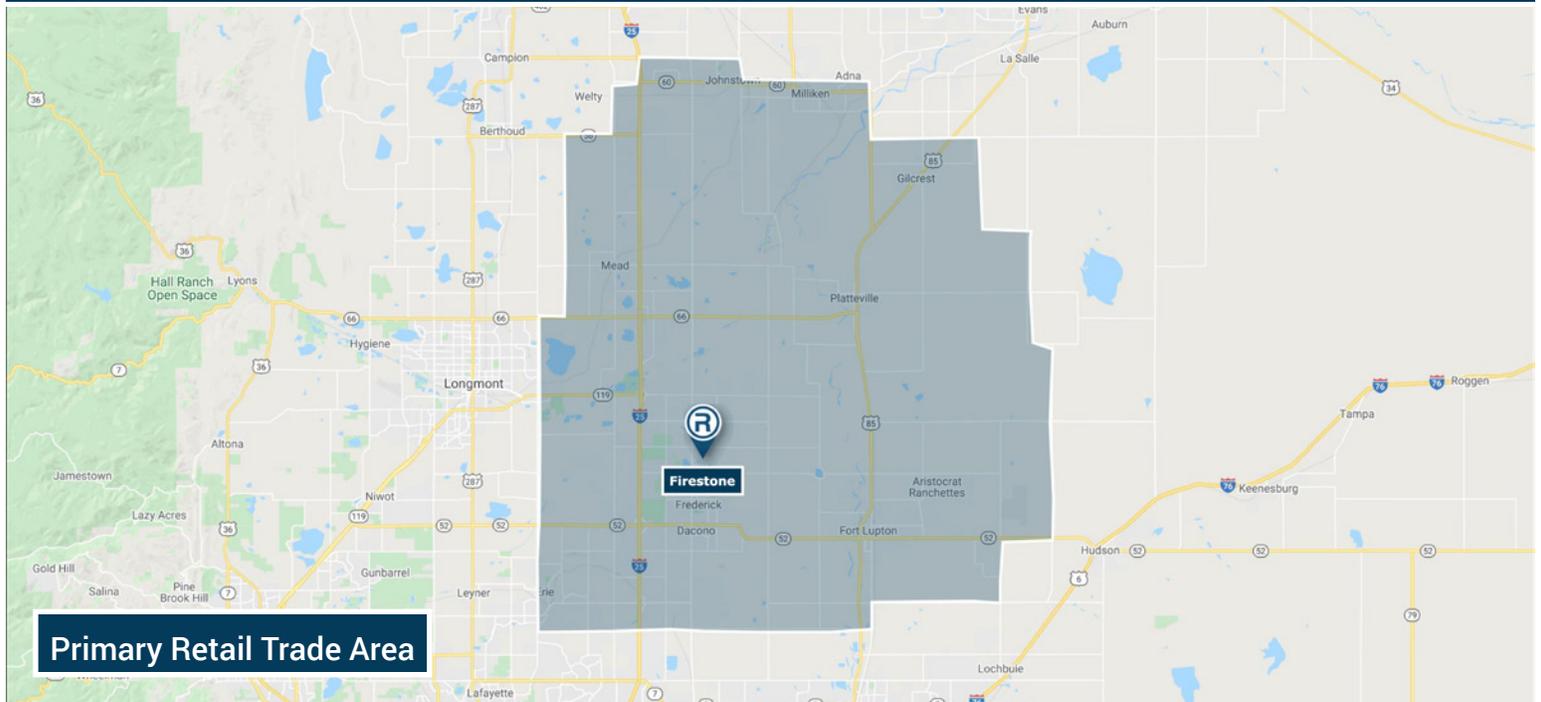


# Retail Market Profile

Firestone, Colorado



## Population

2010	70,497
2020	96,472
2025	105,172

## Educational Attainment (%)

Graduate or Professional Degree	8.8%
Bachelors Degree	20.7%
Associate Degree	9.5%
Some College	24.5%
High School Graduate (GED)	27.5%
Some High School, No Degree	5.1%
Less than 9th Grade	3.8%

## Income

Average HH	\$105,447
Median HH	\$87,947
Per Capita	\$36,158

## Age

0 - 9 Years	15.62%
10 - 17 Years	12.02%
18 - 24 Years	7.92%
25 - 34 Years	12.78%
35 - 44 Years	14.12%
45 - 54 Years	13.26%
55 - 64 Years	12.02%
65 and Older	12.27%
Median Age	36.21
Average Age	36.45

## Race Distribution (%)

White	81.90%
Black/African American	0.90%
American Indian/Alaskan	0.76%
Asian	2.11%
Native Hawaiian/Islander	0.08%
Other Race	10.93%
Two or More Races	3.32%
Hispanic	24.95%



**Paula Mehle, AICP**  
Town of Firestone  
Director of Economic Development and FURA

151 Grant Street  
Firestone, Colorado 80504

Phone 303.531.6265  
Cell 720.749.8517  
pmehle@firestoneco.gov  
www.firestoneco.gov

**Aaron Farmer**  
The Retail Coach, LLC  
President

Office 662.844.2155  
Cell 662.231.0608  
AFarmer@theretailcoach.net  
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

# Firestone, Colorado

## Area Retail



## Location Map

